

Appalachian

STATE UNIVERSITY

July newsletter, 2016

- Taking global learning beyond study abroad
- Mandela Fellows visit Appalachian
- Dr. Unal Boya, citizen of the world



Sheri N. Everts, Chancellor

Inside Appalachian

news and notes from the university

Appalachian students on the steps of the Temple at Angkor Wat, Cambodia.





Taking global learning beyond study abroad

From the desk of Chancellor Everts

In early July a student who recently had returned from a trip to China voiced his opinion on Brexit. I was impressed by his knowledge of Great Britain's current politics. He explained that during his time in China he spent a good bit of time with other expats, as he called them. "It's no longer all about America," he said. "I'm thinking globally!" What great reinforcement. We are doing our job.

Global learning is one of Appalachian State University's major strategic initiatives. Appalachian graduates become globally competent through classroom and out-of-classroom experiences, including study abroad, as their personal and professional lives most certainly will include colleagues, clients and neighbors from different cultures. Appalachian believes this to be so critical for our students' success that all of our global learning opportunities were coordinated into a Quality Enhancement Plan, which provides an assessment opportunity for our accrediting association.

Since fall of 2010 Appalachian has offered faculty-led education abroad programs in 52 countries. In 2013-14, under the capable leadership of Dr. Jesse Lutabingwa, the Office of International Education and Development (OIED) generated more than \$4 million in externally funded projects to support international efforts on campus and abroad.

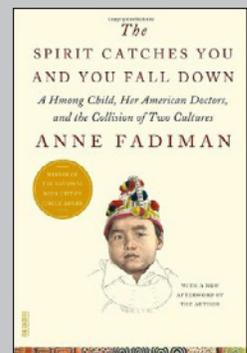
We are currently hosting the Mandela Fellows, 25 young leaders from 19 countries in Africa, and three of our students were awarded the prestigious Benjamin A. Gilman International Scholarship this summer. Recently, to increase the number and diversity of students who study abroad, the Institute of International Education's (IIE) Generation Study Abroad™ initiative selected Appalachian to receive \$7,500 in support of new, study-abroad scholarships.

The power of global competency is that it is developed both at home and abroad. Each time our students and faculty travel abroad, and each time international visitors come to Appalachian, they bring knowledge that enriches our entire campus community. You can read engaging web features about a Walker College of Business trip to Costa Rica, led by Dr. Ken Corley, that centered around examining the coffee supply chain. Dr. Joseph Gonzalez, assistant professor in the Department of Cultural, Gender, and Global Studies led a group of 15 students to Cuba before the embargo was lifted. We have many more stories to share. Please visit our website daily – and join us in thinking globally.

Read more: news.appstate.edu/2016/06/16/generation-study-abroad/
news.appstate.edu/2016/07/05/benjamin-a-gilman-international-scholarship-2/

University bookshelf

"The Spirit Catches You and You Fall Down" explores the clash between a small county hospital in California and a refugee family from Laos over the care of a Hmong child diagnosed with severe epilepsy. The cultural conflicts surrounding decisions about her care are insightful and telling. Anne Fadiman's book is the Winner of the National Book Critics Circle Award for Nonfiction, the Los Angeles Times Book Prize for Current Interest and the Salon Book Award.





Town of Boone Mayor Rennie Brantz and Issoufa Bachir Bounou, of Niger, get acquainted during a reception held for the Mandela Washington Fellows at Appalachian's Plemmons Student Union.

On the mountain

Appalachian hosts 25 Mandela Washington Fellows

For six weeks over the summer, Appalachian State University will host 25 young leaders from 19 African countries for a series of workshops and networking sessions as part of the 2016 Mandela Washington Fellowship Institute.

This university is one of 40 public and private institutions across the nation to host the institute focused on civic leadership. Participants are studying how individual citizens and local groups have worked to influence the nation's history, government and society.

Read more: news.appstate.edu/2016/07/12/mandela-washington-fellows/

Faculty spotlight

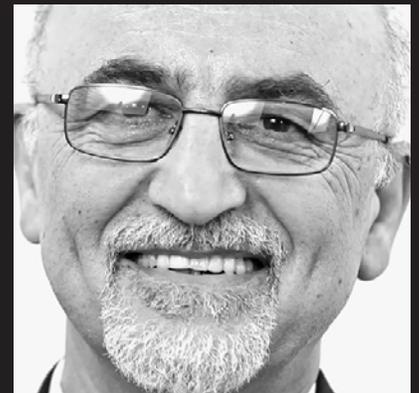
Dr. Unal Boya, professor of marketing in the Walker College of Business at Appalachian State University, is a native of Turkey and a citizen of the world.

He was an initiator, more than 20 years ago, of the William R. Holland Fellows for Business Study in Asia, a partnership with Fudan University in China, and he has traveled with students to England, France, Denmark, Sweden, Norway, China, Cuba, Ecuador and Galapagos Islands. He hopes to be able to include his native Turkey in this list soon.

A study abroad experience is life changing, said Boya. "When you have a student who has never been out of North Carolina and you see him looking out an airplane window, observing that experience, and following the student around, seeing how they interact and how much they absorb [during a trip]. Then you see them blossom...their lives have changed. In only three weeks, you see them become much more worldly, priorities change. You are so proud. And you want to do more. You want to change lives one at a time."

Boya stepped down as chair of the college's Department of Marketing in July and will take sabbatical this fall semester.

Read more: chancellor.appstate.edu/newsletter/id/unal-boya



Dr. Unal Boya



Chancellor Sheri N. Everts' vision for Appalachian State University

At Appalachian, we put students first, always, and together we are building a bright future. Ultimately, the reason Appalachian's stellar faculty and staff come to work every day is to realize this vision.

- Appalachian's identity is built on the university's tradition. Since inception, the university has had one vision – putting students first by providing access to a quality education.
- Conceived by the Dougherty brothers over a century ago, this vision has been built upon by each successive chancellor. Chancellor Everts honors this tradition by working with the entire Appalachian Community to continue building upon Appalachian's distinctive identity and core values.
- From her earliest days at Appalachian, Chancellor Everts has stated the vision for the university is defined by the Appalachian Community. She sees it as her responsibility to facilitate this vision and help the community move forward.
- An excellent listener, Chancellor Everts continues to find opportunities to hear the needs of faculty, staff and students, and develop ways in which to facilitate support for the critical work of our institution of higher learning.
- In the 2015 fall faculty staff meeting, Chancellor Everts laid out her vision for how she could support the larger university vision moving forward. Provost Kruger spent his first year facilitating discussions for continued input into the vision and future of Appalachian. This practice of transparency and inclusion is critical to our success as an institution, and will continue.
- As a community, Appalachian has articulated a vision for the future: inspired by the ideal of sustainable community, we seek to deliver the Southeast's best comprehensive, progressive education. Our stellar faculty and staff prepare students to lead purposeful lives as engaged citizens. We do the important work of realizing this vision every day, through discussions that take place in groups large and small, public and private.

Please read the Chancellor's complete vision statement here: chancellor.appstate.edu/vision/

Advancement news

Dr. Randy Edwards, who has served as the Chancellor's Chief of Staff for the past two years, has been appointed Interim Vice Chancellor for Advancement following Susan Pettyjohn's retirement last month. Pettyjohn served as vice chancellor for nine years.

In his position, he will oversee development operations, the Appalachian State University Foundation, Inc., and Alumni Affairs and Annual Giving.

Before his tenure as Chief of Staff, Edwards was dean of the Walker College of Business for nine years, was chair of the Department of Accounting for 13 years, and first joined the business faculty in 1981. He has a Bachelor of Science and a Master of Science degree in accounting from Appalachian and a Ph.D. from the University of Tennessee. Prior to working in higher education, Edwards was an auditor for Ernst & Ernst, now Ernst & Young.

Edwards said he is honored to step in to this position at such a critical time for the university. "We have just begun major construction on the new Beaver College of Health Sciences which presents exceptional giving opportunities. We are also moving toward millennial campus status which will open the door to public/private

"His ability to guide and motivate staff, his broad and deep institutional knowledge and his balanced leadership style will make this transition an easy one. I expect great things from Randy and his team."

— Chancellor Sheri N. Everts



Dr. Randy Edwards

collaboration and innovation," Edwards said. "Support from the Appalachian community — leadership, alumni, faculty, staff and students — is essential if we are to continue to build our resources for scholarships and professorships. The Advancement team is skilled and motivated. I am excited about what we can accomplish."

For giving opportunities visit: give.appstate.edu/

Spotlight on - Board of Trustees International Research Grant

Each year Appalachian's Board of Trustees awards grants to support international research at Appalachian. The awards fund travel outside the United States to libraries, archives, museums, laboratories, computer facilities, natural settings, government agencies, corporations and other sites. The 2016 awards were given to Dr. Jill Ehnenn, Department of English, Dr. Jeremiah Kitunda, Department of History, Dr. Benno Weiner, Department of History, and Dr. Derek Martin, Department of Geography and Planning.

Read more: orsp.appstate.edu/find-funding/apply-internal-grants/board-trustees-grants

Spotlight on - Global Symposium and Leadership awards

Appalachian State University will host the fourth annual Appalachian Global Symposium in November during the nationwide International Education Week. This year's symposium theme will be *Global Learning, Global Sustainability, and Global Diversity* and will feature class projects, travels, research and collaborations between faculty, staff and students. Each year the Global Leadership Awards program recognizes students, faculty and staff who have made a significant contribution to advance global learning at Appalachian.

Read more: international.appstate.edu/get-involved/appalachian-global-symposium

Welcome to Appalachian!

Change is expected and embraced on our campus. New staff, administration and faculty bring fresh ideas and enthusiasm to our community. Please help welcome our newest members to the Appalachian Community, and stop by Staff Connect and Faculty Club to say hello, invite them to join you in a meal, a conversation or professional development opportunity, or share one of your favorite local spots or traditions.

Below is a list of new permanent employees who joined our campus between June 1 and July 15. Please note new faculty will appear in the August issue.

Joshua Bailey, Broadcast and Emerging Media Specialist, Learning Technology Services
Marguerite Berkowitz, Assistant Athletic Trainer, Athletics
David Buff, Academic Advisor, Beaver College of Health Sciences
Nathaniel Bush, Administrative Support Associate, Food Services
Karalee Cole, Clinical Educator/Adj Instructor, Communication Sciences & Disorders
Shandi Collins, Building and Environmental Services Technician, Environmental Services
Kelsey Dotson, Public Safety Communicator, University Police
Heather Edmisten, Food Services Technician, McAlister's Deli
Kevin Edwards, Property Security Officer, Parking & Traffic
Ricky Eller, Facility Maintenance Technician-Mechanical Trades, Physical Plant-Preventive Maintenance
Frances Gates, Administrative Support Specialist, New River Light and Power
Eric Gormly, Coordinator of Student Veteran Affairs, AVC for Enrollment Management
Dustin Gragg, Technology Support Analyst, Technology Support Services
Leigh Hamilton, Administrative Support Associate, Office of Disability Services
Cheryl Hodges, Administrative Support Specialist, Student Accounts
Julie Karaus, Writing Center & WAC Consultant, University Writing Center
Megan Kasper, Assistant Director for Student Involvement and Success, James Center for Appalachian Educators
Phyllis Kloda, Dean, College of Fine and Applied Arts
Ryan LeBlanc, Assistant Wrestling Coach, Athletics
Evan Lohmann, Assistant Director of Education Abroad, Office of International Education & Development
Mark McLean, Networking Technician, Information Technology Services
Michael McNally, Director-NCCET, Division of Education Outreach & Summer Programs
Ivan Panarusky, Broadcast and Emerging Media Technician, Athletics Office
Clifford Poole, Academic Advisor for Student-Athletes, Learning Assistance Program
Kathy Pugliese, Support Services Associate, Cascades Café
Gregory Reese, Systems Programmer/Specialist, Physical Plant-HVAC Controls
Charisse Rogers, Executive Assistant, Chancellor's Office
Monica Saner, Administrative Support Specialist, Donor Engagement & University Events
Marisa Schorr, Clinical Research Coordinator
Harold Seaver, Instructor/Research Specialist, College of Arts and Sciences
Derek Shook, Assistant Director of Athletics Development, Yosef Club
Donna Sluder, Building Environmental Services Technician, Holmes Convocation Center
Winston Smith, Director of Women's Basketball Operation, Athletics
Kristina Sojakova, Postdoctoral Researcher/Lab Instructor, Computer Science
Melba Spooner, Dean, Reich College of Education
Veronica Toub-Lozano, Associate Director, BB&T Student Leadership Center, Walker College of Business
Whitney Van Sant, Clinical Research Coordinator
Audra Vaz, Director of Development Fine & Applied Arts/Cultural Programs, Associate VC Development & Real Estate
Glenda Wallace, Building & Environmental Services Technician, Rivers Street Café
Jon Warner, Facilities Maintenance Technician-Mechanical Trades, HVAC
Kesha Williams, Public Communications Specialist, University Communications
Nicholas Wright, Fraternity and Sorority Life Coordinator, Office of Campus Activities

Find out more about upcoming Staff Connect events here: chancellor.appstate.edu/staff-connect/

**Please note that while we have heard many positive comments about new hires being listed in this newsletter, some feedback has noted that departing Appalachian is a private decision and asked for a reconsideration of publishing names of those who have left the university. Out of respect for these requests, this list will continue to welcome new hires, while leaving the decision to announce departures up to each individual.*